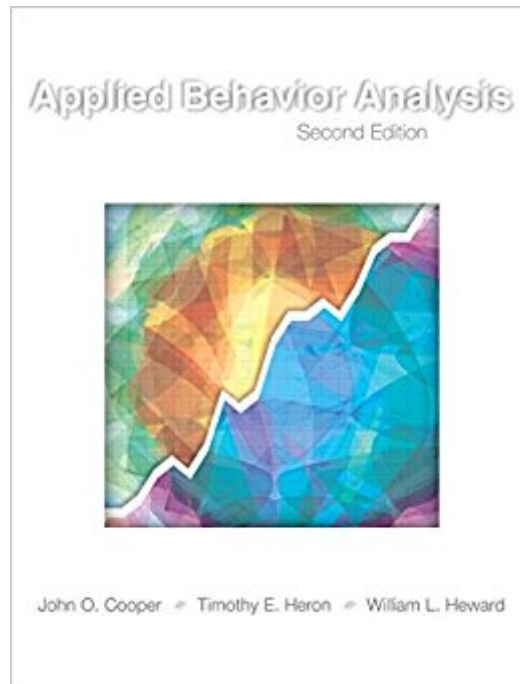




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# Applied Behavior Analysis (2nd Edition)



## Synopsis

Applied Behavior Analysis provides a complete description of the principles and procedures needed to systematically change socially significant behavior and to understand the reasons for that change. This comprehensive text, appropriate for courses in basic principles, applications, and behavioral research methods, helps students, educators, and practitioners appreciate and begin to acquire the conceptual and technical skills necessary to foster socially adaptive behavior in diverse individuals.

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## Customer Reviews

Applied Behavior Analysis provides a complete description of the principles and procedures needed to systematically change socially significant behavior and to understand the reasons for that change. This comprehensive text, appropriate for courses in basic principles, applications, and behavioral research methods, helps students, educators, and practitioners appreciate and begin to acquire the conceptual and technical skills necessary to foster socially adaptive behavior in diverse individuals. The second edition includes: More than 1,000 citations to primary-source literature, including both classic and contemporary studies A glossary of more than 250 technical terms and concepts More than 100 graphs displaying original data from peer-reviewed research, often accompanied by detailed descriptions of the procedures used to collect the data represented Five new chapters written by leading scholars in behavior analysis: Negative Reinforcement (Brian Iwata and Richard Smith), Motivating Operations (Jack Michael), Functional Behavior Assessment (Nancy Neef and Stephanie Peterson), Verbal Behavior (Mark Sundberg), and Ethical Considerations for

Applied Behavior Analysts (Jose Martinez-Diaz, Tom Freeman, and Matthew Normand) The Behavior Analyst Certification Board® BCBA® and BCABA® Behavior Analyst Task List, Third Edition, specifying the minimum content all behavior analysts should master, is listed on the inside front and back covers. A chart at the beginning of each chapter identifies which items from the Task List are covered in that chapter, and an appendix lists the page numbers where the concepts, principles, or procedures related to each item appear on the Task List.

I'm very disappointed. I didn't notice before, but as I was reading through the book and as I was doing my course for graduate school I noticed pages were missing! I can't have pages missing, that mean, I get a poor grade on my exam, because I could not have all the info for my course. Not worth 70 dollars, I would never have bought if I new. Plus pages were upside down in some areas in the book and so light, I could barely see.

I bought this book about a month and a half ago. I enrolled in Flt and are doing the behavior analysis course. This book is VERY helpfull for extra examples and the writing is easy to understand. Great book to read if you are interested in human behavior and the processes involved in human behavior. Espacially if you are using it for school purposes.

This ABA book has so much great information....BUT the print is poor. Like the printer runs out of ink . I am required to have this book for my class and it is a good resource, I just wish the ink was not faded in the text book

I am not sure what was wrong with this book. It smears easily when you touch the pages if you have ANY moisture or lotion on your hands. A few of the pages have very light ink. The pages are rather thin and slick. I would have returned it but I had already started taking notes in it when I noticed the problems. It appeared to be new, in shrink wrap. I have heard of some counterfeit textbooks being sold online. Perhaps that is the case with this one.

This book is definitely recommended to anyone going into the field. Most likely, you'll need to purchase this anyway if you're doing a masters degree or some post-graduate degree. It's worth the money though. The book is easy to read and isn't complicated. Even if you don't have a strong background, you can easily follow the material. The book is also well structured and has a good progression and is easy to follow and find what you're looking for. It's great as a reference book as

well. Well worth the purchase for anyone going into the field.

If you can handle the page numbering being 20 pages different from the hardback version, save your money and grab this! The text is actually identical. It's lacking Chapter Names, a hard cover and the task list, but the information is all there.

This textbook is a must-have for anyone doing ABA. It's comprehensive and explains even the most difficult concepts in ways to help you truly learn the material and understand what you're reading. This is one book that I will be keeping even after I finish my degree. I'm also a parent of a child with autism and recommend this for parents who want to understand the foundations of ABA and why we do what we do with our kids.

Ok

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